

Historic, archived document

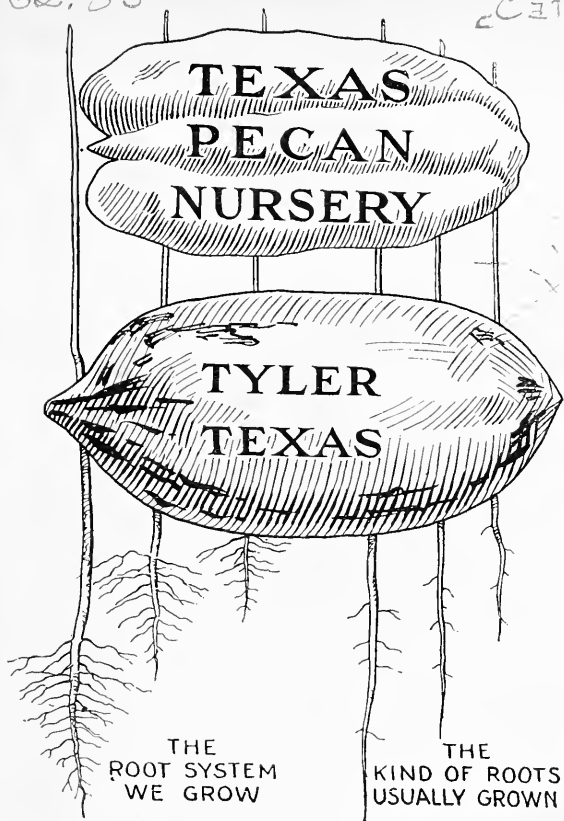
Do not assume content reflects current scientific knowledge, policies, or practices.

62.83

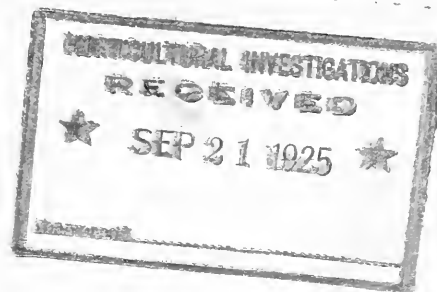
Catalpa

1925

1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100



How



Mr. L. C. Corvett,
Hort. Bureau Plant, Industry,
Washington, D. C.

Return Postage Guaranteed by
Texas Pecan Nursery
Tyler, Texas

*can make his land
worth \$1,000 per acre.*

You Can Do What Others Have Done

“AMONG all the money-making-possibilities in the South, pecan growing ranks first. There is no other enterprise you can follow with such great profit and safety,” said R. C. Berckmans, International authority on horticulture and nut growing.

Far-sighted people are investing in pecan orchards because their investigation proves that the bearing pecan orchard is profitable, not for a few years only, but permanently.

The table below shows a conservative estimate of the probable yield of an acre orchard. The figures are not guaranteed, but are, to the best of our knowledge and belief, accurate and authentic.

	Per tree, based on average records of vari- eties devel- oped	Average yield per tree	Average income per tree, per nuts at 40c a lb.	Income per acre- unit.
4th year	a few nuts	-----		-----
5th year	2 to 3 lbs.	2½ lbs.	\$1.00	\$20.00
6th year	4 to 5 lbs.	4½ lbs.	1.80	36.00
7th year	7 to 9 lbs.	8 lbs.	3.20	64.00
8th year	10 to 12 lbs.	11 lbs.	4.40	88.00
9th year	18 to 25 lbs.	21 lbs.	8.40	168.00
10th year	37 to 50 lbs.	43⅓ lbs.	17.33	346.00
15th year	100 to 150 lbs.	125 lbs.	50.00	1,000.00
20th year	150 to 300 lbs.	225 lbs.	90.00	1,800.00

Remembering that at twenty years the pecan orchard is merely entering on its most productive period—that the average annual yield of a tree during the second twenty years is estimated to be four times as great as the yearly average during the entire bearing period preceding the twentieth year, you realize why Mr. Berckmans said, “You can leave no better inheritance to your family than a pecan grove. Whoever plants pecans, plants not for himself alone, but for his children and his children’s children for generations to come.”

We believe the above figures are correct as they were compiled, but if you develop a grove that just produced one-half of this amount wouldn’t it be fine? To be very conservative if you only produce 25% of this amount and had a grove that was established forever and getting better every year, could you beat it? Pecan growing is the best and safest investment that you or any one else can make.

TEXAS PECAN NURSERY
TYLER, TEXAS

Here's What Customers Have Done – You



CLEBURNE PUBLIC SCHOOLS

EMMETT BROWN, SUPERINTENDENT
CLEBURNE, TEXAS

February 27, 1925.

Texas Pecan Nursery,
Tyler, Texas.
Gentlemen:

My orchard, containing approximately 19 acres on which I have 404 pecan trees set 45 feet equilateral triangle on worn out land that had not been in cultivation for eight years and not suited for pecan growing, but being within 1½ miles of the court house, made it convenient for me to use it for the project which I had in mind, which was largely to interest the farmers of Johnson County in the possibility of growing pecans anywhere.

In 1918-19, I hauled from the City of Cleburne and scattered on the land about 800 loads of cow lot manure. This land had been broken again and again from eight to twelve inches deep. In Dec., 1924, after working the project seven years, I found that we had paid all original cost, all cost of planting and replanting, cultivation, taxes, and had left for the seven years operation \$1226.00.

We have 19 varieties, but think there are only five that ought to be planted here: Delmas, Success, Schley, Stuart and Burkett.

The past season I had four of my oldest Delmas trees to produce a total of 126 lbs., one 4-year-old Stuart produced 12 lbs. and there were several three-year-old Schleys that produced from five to ten lbs.

I am hoping that Johnson County may continue a conservative, reasonable, sane consideration and interest in the pecan.

Sincerely,
Emmett Brown.

of Texas Pecan Nursery Can Do As Well



\$1,250.00 Worth of Nuts were sold from 87 trees, set 10 years ago. They produced an average of \$14.00 per tree.

The above grove consists of 87 Pecan Trees which were grown out of 100 set 10 years ago. This order was booked in the summer, and when the time came to ship the trees this party's banker advised him not to take the trees as he was too old (was about 50) and stated that he would never live to get any returns from them. The old gentleman told him that he had bought the trees and that he had bought them because he wanted them, so sent his check for \$150.00. When the trees were ten years old, the old gentleman sold \$1250.00 worth of pecans. Soon after the same banker drove out to his place and asked if he would take \$10,000.00 for his 87 pecan trees. The owner refused to sell which was a wise decision as his 87 pecan trees made him about \$14.00 per tree or \$290.00 per acre. He received 8 per cent interest on a valuation of \$15,600.00 or 10 per cent on a valuation of \$12,500.00. The owner of this grove is

about 60 years old now, but he is not too old to keep setting pecan trees, as we sold him 300 more trees two years ago. This man has done well with his trees, but no *better than you can do if you will set good land, buy first class trees and give them good cultivation.* Pecan growing offers the best and safest investment you can make.

THE PICTURE BELOW IS LIKE YOUR GROVE
SHOULD LOOK AFTER 8 OR 10 YEARS
IF PROPERLY CARED FOR



This Pecan Grove contains 1000 acres and is often referred to as the Million Dollar Pecan Farm. E. C. Butterfield, Manager, Winona, (Smith County) Texas.

Only a Few Years Required to Grow a Profitable Grove



The above picture shows a portion of 30 acres of Pecan Nursery stock that was planted in the spring of 1924. Picture was taken when trees were four months old. You will notice the three year old Pecan Grove being produced while growing nursery stock.



SAME PICTURE AND PECAN GROVE 11 MONTHS LATER
400,000 seedling Pecan trees similar to the ones shown in picture No. 1 will be grafted and budded in the winter and spring of 1926. This picture was taken 11 months after picture No. 1 was made. You can judge the size of the trees by the two men standing in the nursery. Notice the four year old Pecan Grove that is being produced while we are growing nursery stock.



A SIX YEAR OLD PECAN GROVE WITH ROSES GROWING BETWEEN THE TREES
\$500.00 worth of roses are being produced to the acre while growing this Pecan Grove. The trees are now six years old and have a nice sprinkle of nuts on them.

While growing other crops you can grow a Pecan grove worth \$1,000.00 per acre.

PECAN TREES are usually set from 50 to 60 feet each way, which makes from 12 to 17 trees to the acre. You scarcely know these trees are on the ground, for 5 or 6 years, so we advocate very strongly planting any kind of crops that are given intensive cultivation over the greatest portion of the growing season. The tree row, regardless of the crop, should be kept well cultivated from April 1st to September 15th. For further information in regard to cultivating and caring for a young pecan grove ask us for a sheet of instructions on how to "Set, Cultivate, Prune and Fertilize Pecan Trees."

We are showing three pictures to the left where pecan groves are being grown and other crops are being produced between the rows.

Wouldn't you like to own a ten, twenty or fifty acre pecan grove like one of these? You can if you want to bad enough. Remember a pecan grove set with good trees and given reasonable care will last almost always. It will increase in value every year for the next fifty or one hundred. Will anything else do this?

Where Some of Our Bud Wood Comes From

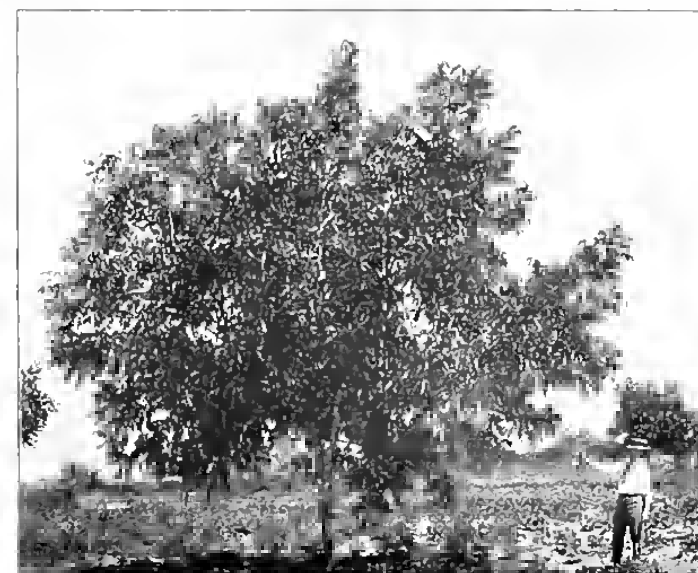
100 pounds of nuts per tree, each year, for the last three years, is what this grove has produced. It's the Success Variety. We bud and graft from 40,000 to 50,000 little trees in our nurseries each year with buds and grafts from this grove. Can anybody give you any better blooded stock?



The above grove is owned by Theo. Bechtel, of Ocean Springs, Miss. It contains 12 trees to the acre and has for three years made an average of 100 pounds of nuts to the tree, and 1200 pounds to the acre. These nuts have been very fine and should have sold wholesale for 40c to 50c per pound. At an average price of 50c per pound Mr. Bechtel should have received \$600.00 per acre. This would have been 10% on a valuation of \$6000.00 per acre. Is the statement that a pecan grove is worth \$1000.00 per acre (if cared for) correct? Mr. Bechtel is one of the leading pecan men in the South, but what HE HAS DONE YOU CAN DO IF YOU WILL TRY



A 25 acre, 8-year-old Pecan Grove of the paper shell varieties, owned by J. W. St. Clair, of Sulphur Bluff, Texas, (Near Sulphur Springs). Mr. St. Clair tells us it's 75 to 80 feet to water where this grove is located, but look how healthy and thickly these trees look. The owner is a man that knows how to do things and when he does them he does them right, so you can just count on his having a wonderful grove there in the next 7 to 10 years.



The above is a six year old Burkett Pecan Tree that's growing in one of our groves. It has been bearing since 2 years old and this year it will likely produce 10 pounds. At this time it is about 25 feet high and has a spread of 25 feet. No special care has been given this tree. A 100-acre Pecan Grove with trees like this one should easily have a value of \$40,000.00 to \$60,000.00 and as most people know the grove would just be starting. A 100-acre Pecan Grove will be a growing proposition for 100 years or more. Peas are being grown in this grove to build up the soil as the land has been in cultivation for 75 years or more.

This Is Why Texas Pecan Nursery Trees Grow Better and Produce More

The Root System We Grow on Our Pecan Trees
Is the Best on Earth

90 to 100 per cent Live and Grow if Cared for
(Extracts from Letters Received from Our Customers)



The Root System We Grow | The Kind of Roots Usually Grown

We have spent 15 years growing pecan nursery trees and we find that the most important thing is to produce trees that have a good lateral root system, so when they are transplanted they can take hold and begin growing from the start.

Note the difference in the root system we are growing on the left of picture and the kind that's usually grown by others on the right. In order to develop the kind of root system that we grow, we plant selected seed nuts, secure soil that is of the right kind, use the proper methods in cultivation and apply the necessary fertilizer. Trees with a good lateral root system like we grow on ours can reach out in all directions and draw moisture and plant food with every one of these little roots. This makes 90 to 100% of our trees live and grow. Will the trees that you have been buying do this?

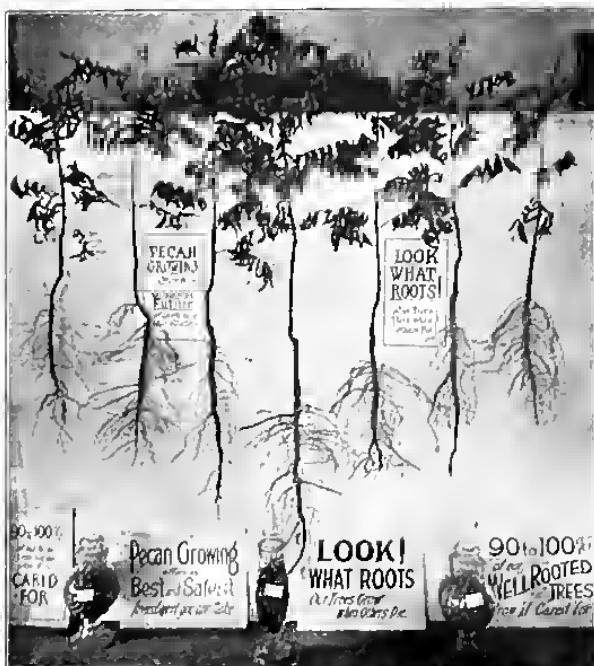
The foundation and making of a Pecan tree depends entirely on its root system and trees that have the kind that we grow should be (if cared for) twice as large in five years' time as the average poorly rooted tree that's usually grown. Just stop and think, what this will be worth to you in dollars and cents even when your grove is only five or ten years old.

Trees with roots like the ones shown on the right of picture can not live, as a rule, and grow satisfactorily, because they lack the feed roots to gather a sufficient amount of moisture and plant food to nourish them.

REMEMBER, the future success of your pecan grove depends almost entirely on the quality of the trees you set. Start right by setting the best rooted trees grown.

The Kind of Root System That Has Made Our Pecan Trees Famous the World Over

The accompanying picture shows a small exhibit we had in the Blackstone Hotel during a recent meeting of the Texas Press Association held in Tyler. We are showing 7 trees just as they were dug from the nursery. We had no way of telling what kind of roots would be on a certain tree but dug them as they came and every tree that was dug is in picture, so we consider these about an average of what you may expect when you buy our trees. We have thousands of trees with much better roots than any of these however. If you will put out your trees properly and care for them well you shouldn't have any trouble getting from 90 to 100% to live and grow off nicely.



Grows twice as fast as others.

Winneford, Okla., Aug. 20, 1924.
I have delayed reporting on your trees for a purpose. I have pecan trees from two other nurseries and desired to see which would stand the dry weather best before reporting. None of the trees have died, except some that were destroyed by floods, and I am glad to say that the trees that came from the Texas Pecan Nursery have grown nearly twice as fast as the others. Yours very truly, R. L. KIRK.

The best is always cheapest.

Cheyenne, Okla., September 10, 1923.
Out of the 4 acres set of your trees only one failed to grow. I got some nice trees from— for about one-half what I give you, but the growth was poor and they freeze back every year and sprout out again next Spring and did not have one-half the root system your trees have. I can pick out every tree by its growth that had the excellent root system. Yours truly, M. E. BAUMAS.

Best rooted tree.

Fort Stockton, Texas, July 20, 1925.
I wish to say that the 5 acres set to Halbert and Burkett trees that I got from you (with the exception of 41 that were, are all living and doing fine and I am sure the grasshoppers killed the 4 mentioned). I appreciate a good thrifty tree and I assure you again, the trees I received from you are the best rooted and best growing trees I have ever seen. DAN BISH.

Well pleased.

South Houston, Texas, July 16, 1925.
I am very glad to say that the order of trees we received from your nursery last February are doing fine, 98% living, which we consider very good indeed. To say that we are well pleased would be a very small way of expressing our appreciation, we might also add you have the best root system we have ever seen. TEXAS FIRE WORKS COMPANY, L. C. LUTER, Mgr.

100% live.

Cedar Grove, La., June 5, 1925.
Every one of my trees are thriving beautifully, many, many thanks for your advice and suggestions as to pruning and caring for the trees. MRS. CLARA E. BURROUS, 314 68th St.

Farmersville, Texas, June 9, 1925.
In reference to the pecan trees that I bought from you in December. They were well rooted and I set them as instructed, with the results of 100% living and growing nicely. The firm I am with handled several of your trees with fine success. I only regret that I have not room for lots more of your splendid trees. W. M. BAYL.

Dallas, Texas, June 25, 1925.
It affords me great pleasure to report up to the present time I can state 100%, as I have not lost a tree. Have tried to carry out your instructions, and find that it pays. J. MARVIN EDWARDS, Singing Evangelist.

Hopkinsville, Ky.
I take pleasure in saying that the pecan trees I received from you last Winter are doing nicely, notwithstanding a 30-day drought which is something quite unusual in this section. A 100% live. JOE T. HOWARD, Box 397.

Comes back for more.

Galveston, Texas, June 20, 1925.
You no doubt will remember the writer as I have been buying pecan trees from you for the last two or three years. I want you to know that all the pecan trees I have bought from you are doing fine. I have almost 100% stand in my orchard. Early this Fall, I expect to set about 500 more trees which will complete the orchard on my personal farm, and which will about complete my 50 acre grove, interest to pecans and nuts. Pecans set 10 1/2 feet apart. The soil where the trees are planted is ideal black sand loam, with a marl and clay subsoil and about 12 to 13 feet to first strata of water. My trees have had the best of care. I will appreciate an opportunity to show you my orchard, which I believe you will be as proud of as I am. JOHN CHRISTENSEN, Sr.

Why take a chance?

Rile, Texas, June 6, 1925.
The four pecan trees that I bought from you last Fall are all living and doing fine. I bought four from another nursery and set them the same week as I did yours and not one of them lived. W. L. HILL.

Sherman, Texas, May 22, 1925.

You will recall my orders for pecan trees and the trouble I had on account of the first lot arriving during the heavy December freeze, in consequence of which I had to hold them out of the ground for several days, and felt quite sure that none of these would live, so I ordered a second lot, but planted all of them. You will now be surprised to learn that all of them have thrived and are apparently quite thrifty. T. U. COLL.

All over the world.

Rochester, N. Y., June 19, 1925.
You will undoubtedly recall that you made a shipment of pecan trees last December to Mr. Thomas Baker, Melbourne, Aust. I have just received a letter from him requesting me to write you and let you know that a very large percentage of the trees are growing, and he states that later he will write you direct, and give you more definite details regarding the trees. C. E. JOHNSON, Traffic Mgr., Eastman Kodak Co.

All live but one.

Houston, Texas, June 5, 1925.
I planted to trees following out carefully your planting directions. All ten are growing and with the exception of one have put on a beautiful growth. Eight of these trees are planted on the side walk next to the curb, about 25 feet apart. I have water piped to each tree along the walk. C. L. BURTON, 1037 Yale St.

Del Rio, Texas, June 11, 1925.
The 50 trees purchased from you all lived and are doing nicely, with the exception of one, which I am sure died from the effects of the drought, as we were not able to water. MRS. W. F. JONES, Box 965.

Glad to help our customers.

Teague, Texas, June 7, 1925.
Your good and helpful letter was very much appreciated and I assure you that the splendid stock which I received was also appreciated and I expect to follow out your instructions in caring for the trees. L. E. BAIS.

This Superior Root System of Our Pecan Trees Has Made Our Nursery Famous Around the World

"Trees"

(Poem by Joyce Kilmer, who gave
his life in France)

I think that I shall never see
A poem lovely as a tree.

A tree whose hungry mouth is prest
Against the earth's sweet flowing
breast.

A tree that looks at God all day
And lifts her leafy arms to pray.

A tree that may in summer wear
A nest of robins in her hair.

Upon whose bosom snow has lain;
Who intimately lives with rain.

Poems are made by fools like me,
But only God can make a tree.



Grow shade trees like these, and at the same time produce hundreds of
pounds of the most delicious nuts grown.